

# Customer Success Story

## Montgomery County, Ohio Auditor Launches Real Estate Mobile App

### Situation

The Auditor serves as the county's chief fiscal officer, chief assessor, and sealer of weights and measures. As fiscal officer, the auditor is responsible for maintaining county financial records and issuing warrants for payment of county obligations. As assessor, the auditor is charged with determining property values for taxing purposes and transferring real property deeds.

The easiest way to access the information on a given property is to access the website. The Auditor's page has over 153,000 views per day and more than 61 million per year, making it the most accessed webpage on Montgomery County's website. This demand led to finding a solution to put the information more readily available in the user hands.

### Solution

The MAPSYS Mobile App Development Team scheduled a meeting with Karl Keith and his staff to access the needs of the Montgomery County Auditor's Office. After a discussion of potential solutions, the desired result was a mobile app that would be easy to access by most mobile devices. MAPSYS evaluated the existing website and created a common service library that is tailored so individual devices can leverage the information. MAPSYS developed the apps for each device type and deployed to their respective market places.

### Results

The Montgomery County Auditor's office and MAPSYS have successfully implemented and released the mobile apps in Google Marketplace, Apple App Store, Windows Marketplace and Blackberry World. MCRRealEstate is available for download on smartphones and various tablets including the Samsung Galaxy and the Apple iPad.

Users now have a native app to run on their device to quickly access property information, parcel details and tax relief information. This app makes it easy for end users, no links to navigate with a more intuitive experience. Karl Keith, Montgomery County Auditor, believes that MCRRealEstate will appeal to individual property owners, realtors, attorneys, insurance agents and law enforcement. He went further to say this app will prove useful to anyone wanting to buy or sell property in the county. Keith also said "I am very pleased with MAPSYS and their team. I had expectations for our mobile app and making the information easier to access to our customer base. This has been the case, I am very happy with the results. This has opened the door to our ongoing commitment to make government more accessible through new innovation and technology."



If you are interested in learning more about Mobile Application Development or would like to schedule an onsite or web demonstration, contact a MAPSYS Account Manager at 614-224-5193.



### Key Highlights

#### Industry

Government

#### Challenge

Montgomery County Auditor, being the most accessed webpage on the County's website needed to find an easier way to get the information sought into the end users hands.

#### Solution

The MAPSYS Mobile Application Team evaluated the website, developed and released a mobile app that is accessible on most mobile devices, allowing end users to research property information conveniently.



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