Key Highlights

Industry
Wholesale

Challenge
The use of an order book for annual tradeshows was time costly, time consuming and prone to errors.
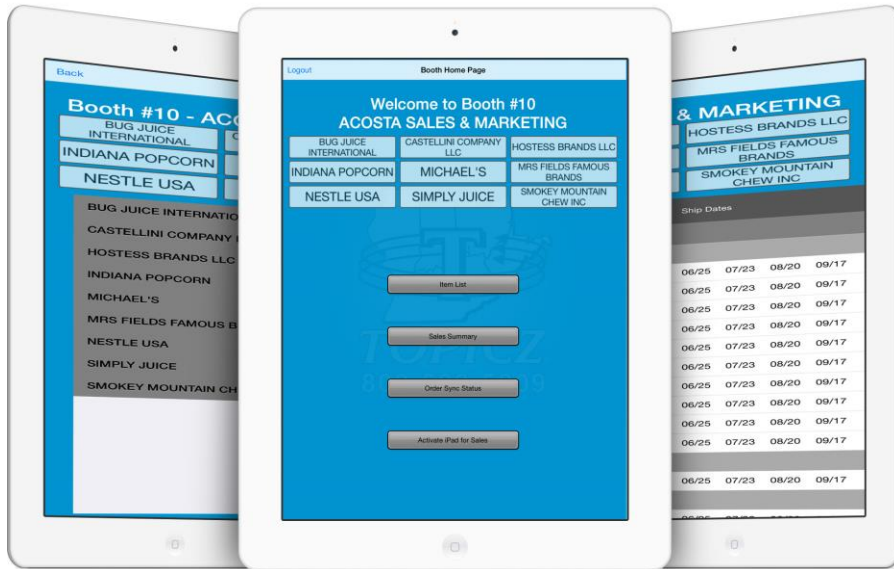
Solution
The MAPSYS Mobile Application Development Team developed a tablet based mobile application to be used during annual tradeshows to replace the existing order book process.
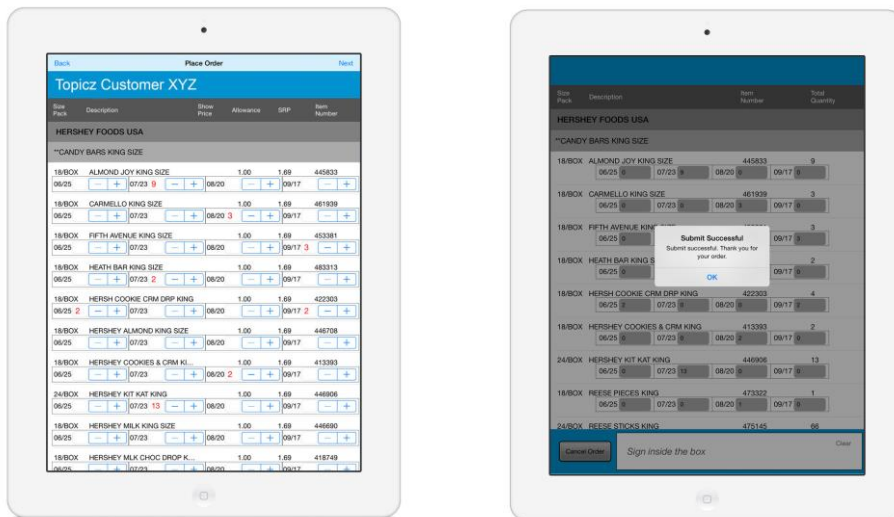
ID Card

22252
Kwik Mart

(QR Code linked to customer used for authentication)

Customer Success Story
Topicz implements tablet based ordering application

Situation
Topicz, located in Cincinnati, OH, is a premier distributor of full-line convenience store goods. Topicz currently operates in 6 states; Ohio, Kentucky, West Virginia, Indiana, Illinois & Tennessee. Topicz services over 900 customers with a line of 25 refrigerated/freezer trucks.

Annually, Topicz holds a tradeshow; they invite many vendors whose products they resell. Customers are given an order book with hundreds of pages to fill out. This makes ordering for buyers a time consuming and error prone process. This procedure uses a lot of labor, results in overtime costs, and many keying errors.

Solution
The MAPSYS Mobile Application Development Team met with Bob Reckers and the Topicz team and recommended implementing a tablet driven order entry application. MAPSYS studied the current ordering process and designed an application native to iPads. This application synchronizes the items, vendors and customers with Topicz existing AS400 ERP.

Results

Attendees entered the tradeshow and were issued ID cards that authenticated into the iPads. Once logged in, customers placed an order for items using a pain free process. The orders were sent straight to the Topicz AS400 ERP. Attendees were able to walk around without an order book and have a more organized and simplified ordering process. Attendees stated that this was one of the most advanced trade show applications they had used, both for ease of use and accuracy.

Pictured Here: Various screenshots of the Topicz Customer Order Entry

If you are interested in learning more about Mobile Application Development or would like to schedule an onsite or web demonstration, contact a MAPSYS Account Manager at 614-224-5193.

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